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**FOR IMMEDIATE PRESS RELEASE**

**THE ANNUAL, RELAY FOR LIFE, PLATTSBURGH-** event planned for June 13-14 by the American Cancer Society of Plattsburgh, which holds this yearly event is still in need of participants to sign up, they can sign-up via website or by phone.

In an interview with Kim Fulton, co-chairperson of the event, she herself is a cancer survivor, said, “I believe this event raises awareness of the problem we have here in Plattsburgh, with the fight against cancer, also cancer survivors themselves have the opportunity to participate and to help raise the money needed to further benefit our community with research and education about cancer and the services available for people diagnosed with cancer. I myself walked in the Relay for Life last year, 2007. It is important to me because I have a family history of cancer, my mother, my father, and grandparents.”

The event starts at 7p.m. and ending at 7a.m. There will also be a “Luminaria” candle light event at 9:30p.m. to honor cancer survivors in remission, and to honor those who have died due to cancer.

So far according to Fulton, 18,000.00 online donations have been made, with the average donation \$10-\$20 which helps pay for the T-Shirts that are given out to donors, on a first come first serve basis.

According to an article in the Today CCC Newspaper, by Jeremiah S. Papineau, “Those wishing to register now can do so for \$10 per person. That amount, however, will

increase to \$20 May 30. Advanced registration, whether on-line or otherwise, alleviate the guesswork in determining the number of T-Shirts to order for participants and the amount of other accommodations that will be needed.”

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Fulton also stated, “Last year, 2007, our goal was to raise \$90,000.00 and we raised over \$157,000.00. This year we have set our goal at \$150,000.00.”

For further information visit Plattsburgh Relay for Life website at:  
[www.events.cancer.org/rflplattsburghny](http://www.events.cancer.org/rflplattsburghny) or call Fulton at: 518-593-7327 or  
nldestiny@yahoo.com